

Lexis Insight

PCLaw User Group Luncheon

Ken Booker – Product Manager, LexisNexis

Lexis Insight

- What is benchmarking?
- How can benchmarking help you?
- Overview of Lexis Insight
- Feedback / Questions

Lexis Insight

What is benchmarking?

- A technique in which a company measures its performance against that of best in class companies, determines how those companies achieved their performance levels and uses the information to improve its own performance. (<http://www.asq.org/glossary/b.html>)
- A continuous process of measurement of products, services and work processes, against those recognized as leaders. (<http://thequalityportal.com/glossary/b.htm>)

Lexis Insight

How can benchmarking help you?



Lexis Insight

How can benchmarking help you?

- Allows you to compare how your firm is doing against other firms
- Helps you make decisions based on facts
- Measurement improves performance

Lexis Insight

- Website Overview

Thank You

- Questions / Comments